**Student Success Council Meeting Official Minutes**

**Date:** Thursday, January 31, 2013 **Location:** Student Center 211

**Time:** 1pm-2pm

**Attendees:** Liz Dexter-Wilson, Jamie Franco-Zamudio, Don Culberson, Meg Smith, Billy Kavula, Kevin Smith, Jim Love, Matthew Keller (partial), Mollie St. Germain (partial)

**Guest:** Bob Stewart

**Preparation for Meeting**

Council members came prepared with questions to ask Bob Stewart, VP of Admissions

**Action Items from Previous Meeting**  **Responsible** **Due Date**

Reviewed Public Safety Report All Jan. 27, 2013

Invited Bob Stewart to Jan. 31 Meeting Jim Love ASAP

**Agenda Topic** **Presenter** **Time**

Approve 1/17/13 Meeting Minutes Jamie Franco-Zamudio 1:06PM

Conversation with VP of Admissions Bob Stewart 1:07pm-2pm

*Discussion topics included*

1. Bob Stewart shared his recruitment philosophy to recruit high achieving high school students earlier (e.g., Sophomores). The "recruiters" (i.e., no longer counselors) will be focusing on recruiting from high schools based on ranking (internal determination).

2. Admissions recruiters are inviting Sophomores and Juniors to BadgerDays. The last BadgerDay event was comprised of 80 Seniors and 15 Juniors/Sophomores.

3. Admissions recruiters are focusing on sending a message to potential students that highlights the academic strengths of SHC rather than merely highlighting location.

4. The meeting ended with a Q & A session addressing retention rates, tuition and scholarships, and current deposit numbers.

Determined topic for next meeting Kevin, Liz Dexter-Wilson 2pm

Meeting adjourned 2:05pm

**Action Items for Next Meeting Responsible Date**

Typeand distribute minutes for review Jamie Feb. 19

Created agenda for the next meeting Liz Dexter-Wilson Feb. 19