## Minutes

Council on Institutional Identity, Planning and Effectiveness

14 January 2014

Boyle Conference Room (LAC 375)

**Meeting Start Time:** 12:15 p.m.

**Members Present:** Mindy Hovell, Sharee Broussard, Hannah Gassie, Kathleen Orange, and Andrew Tumminia

**Also in Attendance:** George Sims and Josh Wimberly

**Primary Business:**

* **George Sims**🡪SACSCOC, FR 4.1 handout details the 4 priorities of Student Achievement and the methods of achieving these goals as discussed by the cabinet
	+ Enrollment: admissions initiatives will be continued and plan to enhance graduate programs
		- Business and teacher education programs have significantly less enrollment due to decreased funding from $40,000 to $25,000.
		- MSN decrease due to higher class volume making it difficult to go out and recruit
	+ Career and professional outcomes: poor data collection done when graduates pick up cap and gown
		- Looking to institute graduation survey 6-12 months after graduation
* **Josh Wimberly🡪** survey of seniors has been developed and are waiting to speak with Stew and Dexter-Wilson; in the implementation stage
	+ \*\* Suggested the need to work with the Alumni Office to share the contact information collected
* **George Sims**🡪 transition of John Barter and Fr. Lucey
	+ Barter has been hands on and directing work
	+ Lucey is focusing of mission and identity as well as fundraising
	+ Barter’s main focus will be on priorities and the financial position of college
		- College’s financial position will be stressed for 1.5 years, expect 2015-2016 year to bring positive revenue
	+ Faculty need to see how they may be of service to the reallocation of the budget the will occur to reach financial stability
* **Kathleen Orange**🡪 need to be working together not in individual committees on the program priorities. Suggests interworking with budget committee and the senate
	+ Dr. Church and Dr. Ferry are chairs of the budget committee
	+ Senate should be discussing as well. The meetings are open to the public and need faculty presence
	+ Tom Hoffman or executive committee should be sharing information
* **George Sims**🡪 internal comments to the college made from Opening Day
	+ Main priorities stressed (in random order):
		- Mission and identity
		- Communication
		- Community building,
		- Marketing
		- Program development
		- Pedagogy
		- IT
		- Compensation
	+ Priority defined as something important enough to do to use all available resources to get it done. Can only have 1 main priority and no more than 5
	+ Barter is trying to restructure long term debt to jump ahead 10 years in payments
		- 6 million in debt service now, want to make it 2-3 million
	+ Noted that it is difficult to establish priorities when we don’t know the resources available
	+ #1 priority thought to be increasing academically competitive freshmen class and retaining them, in addition to the debt restructuring and fundraising
* **Kathleen Orange**🡪 proposed joint meeting of budget committee with IIPE and Barter within this month
	+ Senate meets Jan 21 @ 12:15 in the Library 2nd floor conference room
	+ Board meets Feb. 6-7
	+ Ideally Jan 28th
* **George Sims**🡪
	+ Career and Professional outcomes: requires $350,000/year for 5 years
		- Sam Church helped in the robust plan; not enough money in budget, so it must be fundraised.
		- 4 year comprehensive program for students from Badger Connection to graduation
			* Need to work with Student Academic Services and Admissions
	+ Retention projects: comparing with Milsaps and Samford as a benchmark for retention committee
* **Kathleen Orange🡪** systematic thought was a priority of the shared governance. It is our role to see the repercussions and present them when making large decisions by administration
* **George Sims🡪** noted that systematic thought is a weakness
	+ Avoid implementation conversation and focus on the big questions
* **Josh Wimberly🡪** measuring success by what is lacking. SACs report will share everything
	+ Cynicism of assessment still present
	+ Plan to push up the time line🡪 done by September 2016
* **Sharee Broussard🡪** there is a large gap between reflections on results in September after summer when results compiled in May. Should attempt to set the date for May 31st to cut the lapse

**George Sims** encourages compiling a list of “big questions”

**Next Meeting:** TBD

**Meeting Adjourned:** 1:30